

# Shawn Wills

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If the message is an experience, then the message is memorable.  
People talk about memorable experiences. I want to tell a good story.

## Education

The Rocky Mountain College of Art and Design

Communications Design 1.2009 to 12.2010

University of Colorado at Denver

Elementary Education Masters Program 6.2008 to 12.2010

The University of Pittsburgh

Creative Writing and English Literature 8.1996 to 6.2000

## Design Internship

Wall Street On Demand

Research, data visualization, brainstorming, international clients,  
brand stewardship, participated in client meetings, copy editing,  
presented work to large groups. 5.2010 to 8.2010

## Student Design Experience

AIGA Student Group President 6.2009 to 7.2010

RMCYCLE Identity

Africaid/Kisa rebranding

RTD Lightrail User Experience

RMCAD Disc Golf Course Design

## Exhibitions

2010 Cumulus Show, Shanghai China

2010 University of Denver Book Show

2009 Bordo Bello Charity Art Auction

2009 RMCAD Art Bash

2009 RMCAD Student Show

## Professional Experience

Research, Prototyping, Brainstorming, information design, Individual  
and Team Design Presentation

## Technical Proficiencies

Bookbinding, Printmaking, Photoshop CS5, Illustrator CS5, InDesign  
CS5, After Effects CS5, Premiere Pro CS5, Dreamweaver CS5, Cinema  
4D, Final Cut Pro